



# Commercial Music Advisory Committee Agenda/Minutes

Wednesday, September 20, 2023

Zoom

6:00-8:00 PM

**Type of Meeting:** *Commercial Music Advisory Committee*

**Note Taker:** *Gary Heaton-Smith*

**Please Review:** Agenda with additional program information, Minutes

**Committee Members:**

Gary Heaton-Smith, Commercial Music Coordinator/Music Faculty  
 Steven Guzowski, Creative Artist & Alumni  
 Ashley Lopez, AVC Graduate & PAT  
 Cierra Gooden, Creative Artist & Faculty  
 Tyler Vaughn Salazar, Creative Artist & AVC Student  
 Michael McCully, Creative Artist & Faculty  
 Peggy Martindale, LPAC & Faculty  
 Jeffrey Bretz, Creative Artist & Faculty  
 Tina Herbeck, Creative Artist & Faculty  
 Evan Mardirossian, PAT  
 Mariam Kaddoura, LA Phil Executive  
 Mage Lockwood, Faculty & Creative Artist  
 Meenah Alam, Creative Artist & Faculty  
 Mel Booker, Owner of Mel Booker Music  
 Jesse Davidson, Creative Artist

| Items                                      | Person | Action   |
|--|--------|--|
| I. Approval of Previous Minutes of 9/22/22 | All    | <p><b><u>Issues Discussed:</u></b></p> <ul style="list-style-type: none"> <li>• Moved and approved</li> </ul> <p><b><u>Action Taken:</u></b></p> <p><b><u>Follow Up Items:</u></b></p> |
| II. Approval of Agenda                     | All    | <p><b><u>Issues Discussed:</u></b></p> <ul style="list-style-type: none"> <li>• Moved and approved</li> </ul> <p><b><u>Action Taken:</u></b></p> <p><b><u>Follow Up Items:</u></b></p> |

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| <p>III. Items</p> | <p>Gary<br/>Heaton<br/>Smith</p> | <p><b><u>Issues Discussed:</u></b></p> <ol style="list-style-type: none"> <li>1. Previous Goals &amp; News       <ol style="list-style-type: none"> <li>a. Previous Goals           <ol style="list-style-type: none"> <li>i. Class reduction of maximums               <ol style="list-style-type: none"> <li>1. Changes in VPAA, curriculum process, and the introduction of non-credit options has negated this possibility</li> </ol> </li> <li>ii. Change Test Flight format and/or staffing               <ol style="list-style-type: none"> <li>1. Complete and with great success</li> </ol> </li> <li>iii. Make Studio Music production available for recording               <ol style="list-style-type: none"> <li>1. Recording cabinet is missing. Prop 20 money might provide funding to purchase replacement.</li> </ol> </li> <li>iv. Song Writing, Studio Production, Concert Management, and Test Flight collaboration               <ol style="list-style-type: none"> <li>1. Discussed, but faculty changes has caused problems.</li> </ol> </li> </ol> </li> <li>b. Faculty change &amp; crossover           <ol style="list-style-type: none"> <li>i. Discussed loss of Nate Dillon, leaved faculty, new faculty hires, and crossover faculty</li> </ol> </li> <li>c. Enrollment news           <ol style="list-style-type: none"> <li>i. Increased considerably and across the state, likely some level of sustain</li> <li>ii. Non-credit will help. Used Symphonic Band as an example: 23 enrolled, 56 in the group</li> </ol> </li> </ol> </li> <li>2. New/NC courses/program changes       <ol style="list-style-type: none"> <li>a. see attached</li> <li>b. Mel spoke about individualizing instruction to make sure student is getting where they need to go</li> <li>c. Ideas for MUS 290 (990): involve tech students as stage managers, ushers, and archive recordists.</li> <li>d. Is software price point too challenging for tech students?</li> </ol> </li> </ol> <p><b><u>Action Taken:</u></b></p> <ul style="list-style-type: none"> <li>• New program (AA and three certs) moved and approved</li> <li>• Look at MUS 120; it might be need in the tech program</li> </ul> <p><b><u>Follow Up Items:</u></b></p> |
|-------------------|----------------------------------|---|

|                            |                                  |   |
|----------------------------|----------------------------------|---|
| <p>VI. Perkins Funding</p> | <p>Gary<br/>Heaton<br/>Smith</p> | <p><b><u>Issues Discussed:</u></b></p> <ol style="list-style-type: none"> <li>1. What is Perkins Funding?</li> </ol> <p><b><u>Action Taken:</u></b></p> <ol style="list-style-type: none"> <li>1. Moved and approved</li> </ol> <p><b><u>Follow Up Items:</u></b></p> |
|----------------------------|----------------------------------|---|

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| <p>VII. Strong Workforce</p>       | <p><i>Gary<br/>Heaton<br/>Smith</i></p>      | <p><b><u>Issues Discussed:</u></b><br/> 1. What is Strong Workforce?<br/> <b><u>Action Taken:</u></b><br/> 1. Moved and approved<br/> <b><u>Follow Up Items:</u></b></p>   |
| <p>VIII. Other Recommendations</p> | <p><i>Gary<br/>Heaton<br/>Smith, All</i></p> | <p><b><u>Issues Discussed:</u></b><br/> 1. Rigor needs to improve to match industry culture<br/> 2. Students lack work ethic<br/> 3. Arts Administration should be discussed as an industry option<br/> 4. Fluency and literacy are becoming more important<br/> <b><u>Action Taken:</u></b><br/> <b><u>Follow Up Items:</u></b><br/> 1. Create program cutoffs to ensure students are getting to certain competency by certain time<br/> a. MUS 291 jury<br/> b. MUSC 100 practicum<br/> c. MUS 120 rigor</p> |

## AA in Music (Career Pathway) (32-33)

### Core (20)

|  |   |
|--|---|
| XMUS 120 Music Theory I                    | 3 |
| XMUS 130 Music Theory II                   | 3 |
| XMUS 125 Musicianship I                    | 1 |
| XMUS 135 Musicianship II                   | 1 |
| XMUS 131 Piano I                           | 1 |
| XMUS 132 Piano II                          | 1 |
| XMUS 231 Piano III                         | 1 |
| XMUSC 100 Introduction to Music Technology | 3 |
| XMUSC 104 Music Industry                   | 3 |

### Complete the following 4 times

|                       |   |
|-----------------------|---|
| XMUS 290 Concert Hour | 0 |
|-----------------------|---|

### Select one of the following (3 units)

|                                   |   |
|-----------------------------------|---|
| XMUS 101 Music Appreciation       | 3 |
| MUS 105 World Music               | 3 |
| MUS 106 African American Music    | 3 |
| MUS 107 Latin American Music      | 3 |
| MUSC 102 History of Jazz          | 3 |
| MUSC 103 History of Rock          | 3 |
| MUSC 107 History of Women in Rock | 3 |
| MUSC 108 History of Hip Hop       | 3 |
| MUSC 109 History of Motown        | 3 |

**AA in Music (Career Pathway) *continued...****Complete One Elective Group (12-13)*

## Performance &amp; Education (12)

|                                     |   |   |
|-------------------------------------|---|---|
| MUS 140 Music Theory III            | 3 |   |
| MUS 145 Musicianship III            | 1 |   |
| MUS 291ABCD Applied Music (0.5 x 4) | 2 |   |
| MUSC 124 Improvisation (1 x 2)      | 2 |   |
| Four units from the following (4)   | 4 |   |
| MUS 160 Symphonic Band              |   | 1 |
| MUS 166 Orchestra                   |   | 1 |
| MUS 181 Master Chorale              |   | 1 |
| MUS 170 Marching Marauders          |   | 1 |
| MUS 220 Popular Music Ensemble      |   | 1 |
| MUS 173 Jazz Ensemble B             |   | 1 |
| MUS 273 Jazz Ensemble A             |   | 1 |

## Composition &amp; Songwriting (13)

|                                     |   |   |
|-------------------------------------|---|---|
| MUS 140 Music Theory III            | 3 |   |
| MUS 145 Musicianship III            | 1 |   |
| MUS 291ABCD Applied Music (0.5 x 4) | 2 |   |
| One of the following (3)            | 3 |   |
| MUSC 150A Popular Songwriting       |   | 3 |
| MUSC 150B Media Scoring             |   | 3 |
| MUSC 150C Sibelius                  |   | 3 |
| Four units from the following (4)   | 4 |   |
| MUS 160 Symphonic Band              |   | 1 |
| MUS 166 Orchestra                   |   | 1 |
| MUS 181 Master Chorale              |   | 1 |
| MUS 170 Marching Marauders          |   | 1 |
| MUS 220 Popular Music Ensemble      |   | 1 |
| MUS 173 Jazz Ensemble B             |   | 1 |
| MUS 273 Jazz Ensemble A             |   | 1 |

## Technology, Production, &amp; Management (12)

|                                  |   |   |
|----------------------------------|---|---|
| MUSC 130A Music Production I     | 3 |   |
| MUSC 130B Music Production II    | 3 |   |
| MUSC 120 Live Sound              | 2 |   |
| MUSC 141 Concert Management      | 2 |   |
| Two units from the following (2) | 2 |   |
| MUS 121 Voice Class              |   | 1 |
| MUS 126 Guitar                   |   | 1 |
| MUS 160 Symphonic Band           |   | 1 |
| MUS 166 Orchestra                |   | 1 |
| MUS 181 Master Chorale           |   | 1 |
| MUS 170 Marching Marauders       |   | 1 |
| MUS 220 Popular Music Ensemble   |   | 1 |
| MUS 173 Jazz Ensemble B          |   | 1 |
| MUS 273 Jazz Ensemble A          |   | 1 |

**Certificate in Music Performance & Education (20)**

|                                       |   |
|---------------------------------------|---|
| MUS 120 Music Theory I                | 3 |
| MUS 130 Music Theory II               | 3 |
| MUS 125 Musicianship I                | 1 |
| MUS 135 Musicianship II               | 1 |
| MUS 131 Piano I                       | 1 |
| MUS 132 Piano II                      | 1 |
| MUSC 124 Improvisation (1 x 2)        | 2 |
| MUS 291ABCD Applied Music (0.5 x 2)   | 1 |
| MUS 290 Concert Hour (0 x 2)          | 0 |
| MUSC 199 Work Experience              | 2 |
| Select one of the following (3 units) | 3 |
| MUS 101 Music Appreciation            | 3 |
| MUS 105 World Music                   | 3 |
| MUS 106 African American Music        | 3 |
| MUS 107 Latin American Music          | 3 |
| MUSC 102 History of Jazz              | 3 |
| MUSC 103 History of Rock              | 3 |
| MUSC 107 History of Women in Rock     | 3 |
| MUSC 108 History of Hip Hop           | 3 |
| MUSC 109 History of Motown            | 3 |
| Two units from the following (2)      | 2 |
| MUS 160 Symphonic Band                | 1 |
| MUS 166 Orchestra                     | 1 |
| MUS 181 Master Chorale                | 1 |
| MUS 170 Marching Marauders            | 1 |
| MUS 220 Popular Music Ensemble        | 1 |
| MUS 173 Jazz Ensemble B               | 1 |
| MUS 273 Jazz Ensemble A               | 1 |

**Certificate in Music Composition & Songwriting (20)**

|                                     |   |   |
|-------------------------------------|---|---|
| MUS 120 Music Theory I              | 3 |   |
| MUS 130 Music Theory II             | 3 |   |
| MUS 125 Musicianship I              | 1 |   |
| MUS 135 Musicianship II             | 1 |   |
| MUS 131 Piano I                     | 1 |   |
| MUS 132 Piano II                    | 1 |   |
| MUSC 104 Music Industry             | 3 |   |
| MUS 291ABCD Applied Music (0.5 x 2) | 1 |   |
| MUS 290 Concert Hour (0 x 2)        | 0 |   |
| MUSC 199 Work Experience            | 1 |   |
| Two units from the following (2)    | 2 |   |
| MUS 160 Symphonic Band              |   | 1 |
| MUS 166 Orchestra                   |   | 1 |
| MUS 181 Master Chorale              |   | 1 |
| MUS 170 Marching Marauders          |   | 1 |
| MUS 220 Popular Music Ensemble      |   | 1 |
| MUS 173 Jazz Ensemble B             |   | 1 |
| MUS 273 Jazz Ensemble A             |   | 1 |
| Three units from the following (3)  | 3 |   |
| MUSC 150A Popular Songwriting       |   | 3 |
| MUSC 150B Media Scoring             |   | 3 |
| MUSC 150C Sibelius                  |   | 3 |

**Certificate in Music Technology, Production, & Management (20)**

|                               |   |
|-------------------------------|---|
| MUS 131 Piano I               | 1 |
| MUS 132 Piano II              | 1 |
| MUSC 100 Music Technology     | 3 |
| MUSC 130A Music Production I  | 3 |
| MUSC 130B Music Production II | 3 |
| MUSC 120 Live Sound           | 2 |
| MUSC 141 Concert Management   | 2 |
| MUSC 104 Music Industry       | 3 |
| MUS 292 Concert Hour (0 x 2)  | 0 |
| MUSC 199 Work Experience      | 2 |